Contact Number: 068 912 6438
Email: info@inspiredbydt.co.za
Website: www.inspiredbydt.co.za

Privacy Policy

1. Responsible party

Inspired by DT operates www.inspiredbydt.co.za and is responsible for personal information it processes for its business, subject to the Protection of Personal Information Act (POPIA). Privacy enquiries and requests: info@inspiredbydt.co.za. The legal entity name and physical address must be added to the website's legal/contact information.

2. Information collected

We may collect names, company names, email addresses, telephone numbers, billing and delivery addresses, order details, correspondence, artwork files, marketing preferences, technical device/browser data and website usage information. Payment providers process payment credentials; we receive transaction confirmations and limited payment references rather than full card details.

3. Purposes and lawful grounds

We use information to provide quotations, process orders and payments, arrange delivery, communicate about proofs and orders, handle returns and disputes, maintain records, prevent fraud, comply with legal obligations and improve our services. Where legally required, we obtain consent, including for optional electronic direct marketing.

4. Payment processing

Payments may be handled by PayFast and its payment partners under their own security and privacy practices. Customers should review the privacy notices presented by the payment provider. We do not claim to store full card numbers or CVV codes.

5. Sharing and international transfers

We share only information reasonably necessary with couriers, suppliers and branding/production partners, website/hosting providers, payment processors, professional advisers and authorities where legally required. Some providers may process data outside South Africa; where this occurs, we apply POPIA-compliant safeguards or another lawful transfer basis.

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6. Marketing and cookies

We may use necessary cookies for shopping-cart, security and website functionality and, where implemented, analytics or marketing cookies subject to applicable consent requirements. Customers can manage browser cookies. Marketing messages will identify the sender and provide a workable unsubscribe method. We do not sell personal information.

7. Security and retention

We use reasonable organisational and technical safeguards appropriate to the information held, restrict access and review suspected security incidents. We retain information only for as long as needed for the stated purpose or a lawful retention obligation, then securely delete or de-identify it.

8. Your rights

Subject to POPIA, you may ask whether we hold your information, request access, correction or deletion where permitted, object to certain processing, withdraw consent where processing relies on consent and complain to the Information Regulator. Send requests to info@inspiredbydt.co.za; identity verification may be necessary.

9. Children and third-party material

Our website is intended for persons able to make lawful purchases. Please do not submit another person's personal information or images unless you are authorised to do so. We process any information about children only where legally permitted.

10. Changes and contact

We may update this notice when our practices change and will publish the revised effective date. Effective 18 November 2026. Contact: info@inspiredbydt.co.za.

Customer service: info@inspiredbydt.co.za | Website: https://www.inspiredbydt.co.za | Country: South Africa

INSPIRED BY DT

BRANDING & MARKETING

WE BRAND. WE MARKET. WE MAKE YOU UNFORGETTABLE.

Contact Number: 068 912 6438
Email: info@inspiredbydt.co.za
Website: www.inspiredbydt.co.za

Company Number: 2026/391455/07

Directors: T Lewis and D Fourie